

POTENTIAL CUSTOMER INFORMATION FORM



Pro Staff name: _____ Date: _____

Potential customer name: _____

Address: _____

Phone number: _____

E-mail: _____

Occupation: _____

What is your relationship to this potential customer?

How was this contact made?

Is this person familiar with MossBack products?

Describe this person's body of water and needs?

What is the budget of this project (*if known*)?

What is the expected timeline of this project?

What is the probability of this sale?

Any additional information that would be helpful when Tracey reaches out to potential customer?